

AI Content Mastery Diploma

key



Course Details

INSTRUCTOR: KAREEM EL-ATTAR

DURATION: 13 HOURS

NO PRIOR EXPERIENCE REQUIRED

E-CERTIFICATE UPON COMPLETION

About The Instructors:

KARIM EL-ATTAR

With over five years of experience in graphic design and AI-powered content creation, he has helped more than 1,500 learners qualify for the job market in these fields.

He has worked with major companies such as Domty in Egypt and Avara Solutions Football in the UK, along with many other local and international brands.

He is responsible for AI-generated content for the UAE Pro League.

He has collaborated with several artists to produce AI-powered videos and marketing materials, and has contributed to lectures about artificial intelligence at various universities.

He is followed by more than half a million people on social media who learn from and engage with the content he creates using artificial intelligence in cinematic films and animated productions.

Course overview:

Artificial Intelligence is transforming the future of content creation, making it possible to produce cinematic videos, professional advertisements, and high-quality digital content faster and more efficiently than ever before. This hands-on course is designed to guide you through the complete creative process—from developing ideas and directing scenes to producing, editing, and marketing AI-powered content.

Whether you're a content creator, marketer, freelancer, entrepreneur, or creative professional, you'll learn how to leverage the latest AI tools to create cinematic visuals, product commercials, podcasts, UGC content, and automated workflows that enhance productivity and streamline your creative process.

By the end of this course, you'll be able to produce professional AI-generated content, build efficient production workflows, and confidently monetize your creative skills.

What you'll learn:

By the end of the course, you'll be able to :

✓ Creative Direction & Visual Storytelling

- Develop compelling creative concepts and visual narratives.
- Learn the fundamentals of cinematic directing.
- Master camera angles, movement, lighting, and scene composition.

✓ AI Image & Video Creation

- Generate professional AI images from ideas.
- Produce cinematic videos using cutting-edge AI tools.
- Create engaging product advertisements and visual campaigns.

✓ AI Editing & Audio Production

- Edit videos faster with AI-powered editing tools.
- Create realistic Arabic lip-sync animations.
- Generate professional voice-overs, music, and sound effects.

✓ AI Automation & Creative Workflows

- Build efficient AI-powered production workflows.
- Automate repetitive creative tasks.
- Create custom AI tools to improve productivity.

What you'll learn:

✓ Content Creation & Digital Marketing

- Develop a sustainable content strategy.
- Produce AI-generated podcasts and social media content.
- Build a memorable personal or business brand.

✓ Freelancing & Business Growth

- Find and attract high-value clients.
- Price your creative services professionally.
- Market and sell your AI-powered services with confidence.

Why do you need to attend this course?

- 🚀 Create professional-quality content using the latest AI technologies.
- 🎬 Produce cinematic videos, advertisements, and digital content in a fraction of the traditional production time.
- 💼 Gain in-demand creative AI skills that are highly valued in today's market.
- 📈 Turn your skills into a profitable freelance career or business.
- 🤖 Build smart AI workflows that save time and increase productivity.
- 🧠 Stay ahead of the industry by mastering the future of AI-powered content creation.

Course Content

► Module 1 — Introduction to AI Content Creation

- The evolution of AI in creative industries.
- Essential AI tools for content creators.
- The modern AI content production workflow.

Module 2 — Creative Direction & Cinematic Techniques

- Developing creative concepts and visual storytelling.
- Camera angles, composition, and cinematic movement.
- Lighting techniques and creating the right mood.

Module 3 — AI Image & Video Generation (2 Hours)

- Creating high-quality AI-generated images.
- Producing cinematic AI videos.
- Developing product advertisements and UGC content.

Module 4 — AI Video Editing & Audio Production

- AI-powered video editing workflows.
- Arabic Lip Sync creation.
- AI voice-over, music, and sound generation.

Module 5 — Content Creation & Podcast Production

- Building an effective content strategy.
- Creating engaging social media content.
- Producing AI-generated podcasts.

Module 6 — AI Automation & Workflow Building

- Designing AI-powered workflows.
- Building custom AI tools.
- Automating repetitive creative tasks.

Module 7 — Branding & Client Acquisition

- Building a strong personal brand.
- Finding and closing clients.
- Pricing and selling creative services.

Module 8 — Final Project

- Create a complete AI-powered creative project.
- Produce a professional commercial or cinematic video.
- Review, refine, and optimize your final production.