

AI CONTENT CREATION COMPLETE GUIDE

key



Course Details

INSTRUCTOR: KARIM EL-ATTAR

COURSE DURATION: 8 HOURS

NO PRIOR EXPERIENCE REQUIRED

E-CERTIFICATE UPON COMPLETION

About The Instructors:

KARIM EL-ATTAR

With over five years of experience in graphic design and AI-powered content creation, he has helped more than 1,500 learners qualify for the job market in these fields.

He has worked with major companies such as Domty in Egypt and Avara Solutions Football in the UK, along with many other local and international brands.

He is responsible for AI-generated content for the UAE Pro League.

He has collaborated with several artists to produce AI-powered videos and marketing materials, and has contributed to lectures about artificial intelligence at various universities.

He is followed by more than half a million people on social media who learn from and engage with the content he creates using artificial intelligence in cinematic films and animated productions.

Course overview:

This course is your complete guide to creating professional, viral-ready content using AI—from videos and photos to CGI, music videos, and highly engaging visuals. Whether you're a beginner or a content creator looking to level up, this program takes you step-by-step through the most powerful AI tools used today in filmmaking, advertising, social media, and creative production.

You'll discover how to turn simple ideas into cinematic videos, eye-catching images, stylized CGI scenes, and even AI-generated music visuals. No technical background needed—just creativity and willingness to explore.

This course combines hands-on projects, practical demonstrations, and real-world workflows so you can start producing studio-quality content in minutes instead of weeks.

What you'll learn:

By the end of the course, you'll be able to:

Create AI-Generated Videos

- Produce talking-head videos using AI avatars
- Generate cinematic B-roll and storytelling scenes
- Animate characters, objects, and environments
- Use text-to-video and image-to-video tools to build full scenes

Design Stunning AI Images

- Create hyper-realistic photos and creative artwork
- Use style control, lighting, and composition for professional results
- Build thumbnails, posters, ads, and social media content

Build CGI and Special Effects

- Create 3D-style CGI content using AI models
- Add visual effects, motion graphics, and digital environments
- Combine AI images with animation tools to produce dynamic visuals

Produce AI-Powered Music Videos

- Generate AI animations synced with music
- Use visualizers, AI characters, and abstract styles
- Build full music videos from audio + prompts

Master AI Content Workflows

- Learn the exact tools professional creators use
- Understand prompts, settings, structure, and optimization
- Merge videos, upscale quality, clean audio, and edit like a pro

Build Viral Content for Any Platform

- TikTok, YouTube, Instagram, Reels, ads, and short-form formats
- Create content that boosts engagement, views, and conversions

Why do you need to attend this course?

Save Time, Money, and Effort

Traditional production requires expensive cameras, actors, editors, and long hours. AI lets you create everything in minutes with no equipment.

Boost Your Career or Business

Whether you're a marketer, freelancer, entrepreneur, or content creator, AI content creation is now one of the most in-demand skills. You'll gain the ability to produce ads, visuals, and videos at a professional level.

Stay Ahead of the Future

AI is transforming the entire creative industry. Learning it now puts you ahead of 95% of creators and gives you a long-term competitive advantage.

Build Real Projects

Throughout the course, you will produce:

- AI character videos
- CGI scenes
- Social media reels
- Digital artwork
- Short music visualizations
- Final portfolio pieces

Everything is taught step-by-step, from zero to advanced techniques.



Course Content

- ▷▶ 1. How to use AI (the art of prompt writing)
- 2. What are the best free and paid image-generation websites
- 3. How to animate images into videos and create scene transitions
- 4. How to create a CGI ad / CGI 3D animation / VFX (Sora)
- 5. How to market a clothing brand and create an AI-powered photoshoot
- 6. Project (1): A realistic cinematic film + song
- 7. Project (2): A cartoon film + song (v3.1)
- 8. Project (3): Creating an advertisement with voice-over